

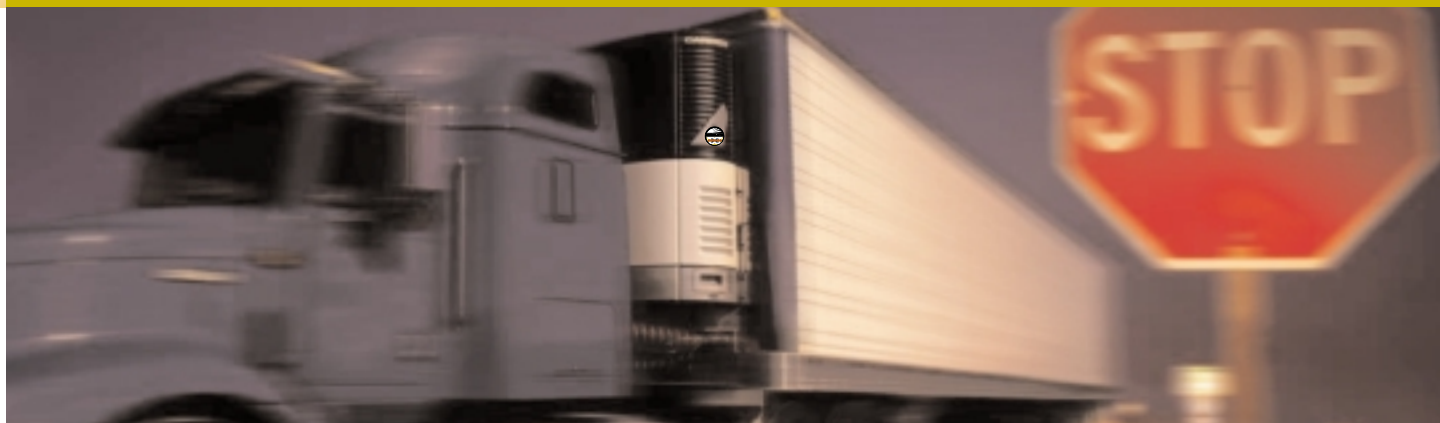


**Priority™ Gold**



*The convenient, low-fee, one-bill, 24/7 service and parts card.*

Time-saving convenience, guaranteed Priority parts pricing, accurate recordkeeping, and patronage rewards.



Time is of the essence for today's transportation companies. And time is money. Priority™ Gold, the innovative credit card program from Carrier, can save you both. You get the best in service and parts, along with patronage rebates direct from Carrier Transicold. All your expenses and rebates are itemized in a single statement that you receive, conveniently, twice each month.

*Priority Gold Is Convenient.*

It gives you time-saving preauthorized credit for service and parts purchases at Carrier Transicold dealers across the U.S. and Canada, and, soon, Mexico.

Use it for your Carrier equipment, competitive reefers, or any other goods and services offered by Carrier Transicold dealers. That's NextLevel™ service from the service experts.

*Priority Gold Guarantees Priority Parts Pricing.* You won't pay more than Carrier's Priority pricing, whether in Portland, Maine, or Portland, Oregon. Or Portland, Ontario. Wherever you need parts, locally or anywhere in North America, you'll get Priority pricing at every Carrier location. With Priority Gold, you can predict service costs – especially important as others spiral out of control.

*Priority Gold Streamlines Your Recordkeeping.* It gives you more information, more accurately, for improved fleet management.

**Your Priority Gold card has you written all over it.**

And your terms written into it. Priority Gold is tailored to your purchasing requirements, your accounting procedures, and your individual recordkeeping needs.

**Preset authorization reduces transaction time. And waiting time.**

Credit is preapproved; authorization is immediate. There are no late-night credit checks – because you're an established customer – and no unnecessary delays. Why sit still for anything less?

It's good to carry Priority Gold.



**Carrier Transicold dealers accept Priority Gold. Don't accept anything less.**

Priority Gold helps keep you up and running 24 hours a day, 365 days a year. All billed on one Priority Gold statement.

- Convenient, time-saving credit.
- Consolidated billing.
- Corporate override cards.
- Corporate rollup reports.
- Cost tracking.
- Customized control.
- Cross-border credit.
- Low fees.
- Guaranteed parts pricing.
- Patronage rebates.
- Special promotion rebates.
- NextLevel service.

**Priority Gold gives you three cardholder options. All top-notch.**

Priority Gold allows you to pre-establish the terms and conditions of card use when you apply. And you have the option of specifying card distribution.

1. *Personal Card.*  
Your employees can hold the card.
2. *In-Station Card.*  
Your Carrier Transicold dealer can hold the card.
3. *Corporate Card.*  
Your headquarters can hold the card.

**It's amazing how much Priority Gold gives you. And gives you back.**

As an added bonus, every time you use Priority Gold, you receive patronage rebates on all genuine Carrier Transicold Performance Parts™ and 20 Series™ competitive parts. You receive additional rebates on special parts promotions.

Rebates are credited automatically on your Priority Gold statement. No questions, no hassles.

- You can track all your expenses by truck or trailer number, rail-car number, reefer number, card number, PO number, service location, and more.
- You can track every dollar spent on parts and service, preventive maintenance, and more.
- You can use your purchasing histories to help identify ways to save money.



Use Priority Gold for expert service and parts at your local Carrier Transicold dealer.

## See your Carrier Transicold dealer and apply for your Priority Gold card today.

The Priority Gold card is custom-designed for fleets large and small, with local, regional, national, and cross-border range. For more information about Carrier's Priority Gold program and an application, see your local Carrier Transicold dealer.

*If you are a Priority One cardholder already, you can easily convert to the Priority Gold card by simply calling 1-866-ROADCARE (1-866-762-3227).*

For details about our comprehensive RoadCare™ aftermarket support programs, contact your local dealer or visit [www.trucktrailer.carrier.com](http://www.trucktrailer.carrier.com).



### The complete Priority Gold package. Who can afford not to use it?

- Convenient 24/7 credit and quality NextLevel service at Carrier Transicold dealers conveniently located across the United States and Canada, and, soon, Mexico.
- 2% rebate credit on all Carrier Transicold parts purchases, applied automatically to your billing statement.
- Additional rebates on special Carrier parts promotions, applied automatically to your billing statement.
- Low fee. All you pay is a transaction fee of 0.5% to enjoy all the benefits of the card.
- Consolidated reporting and billing statements streamline your recordkeeping and help reduce administrative costs.
- Priority parts pricing.
- Ability to assign cardholders and preauthorize all purchases.



**Carrier**

A United Technologies Company

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